

Maxxum Press Kit Page

WHO: Maxxum

WHAT: A Minnesota-based technology asset services firm offering strategic partnerships, compliance expertise, and in-depth knowledge of the technology asset market. We specialize in industries where data privacy is a core component: insurance, health care, medical device, financial services and education.

WHERE: Based in Rush City, MN, Maxxum has provided concrete value and peace of mind for some of the biggest names in business across the entire U.S.

WHEN: For nearly 20 years, Maxxum has been a nationwide expert in best practices for technology data destruction with a team of dedicated professionals who are all AAA NAID certified.

HOW: Maxxum is a trusted partner for the entire technology asset lifecycle. We provide comprehensive services for technology planning, asset procurement, implementation, support, and end-of-life management. Maxxum stays current with the ever-changing rules and regulations of the industry as President and CEO is a member of the rules committee for NAID (National Association for Information Destruction).

WHY: In today's digital world, data breaches and environmental fines continue to soar. Maxxum allows their clients to breathe easier with risk mitigation, compliance assurance and by creating value at both ends of the technology asset life cycle.

Maxxum is a Minnesota-based technology asset services firm offering a potent blend of strategic partnerships, compliance expertise, and in-depth knowledge of the technology asset market. We specialize in managing data for sensitive markets. We understand the critical importance of data privacy—and we also understand the rapidly evolving legal landscape related to privacy regulations.

Failure to protect sensitive data leaves businesses vulnerable to a host of ramifications, including civil and criminal penalties, fines, litigation costs, public relations fallout and diminished stock prices. If you're in an industry where data privacy is a core component of your service offering, the stakes are even higher. This isn't the time to leave data privacy to chance. Leave it to the experts at Maxxum.

[Download Hi-Res images](#) of the Maxxum logo, the building, head shots



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